

KATHERINE MARIE PRICE

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KatherineMariePrice.com

CONSTANTLY conscious and balanced, always aware of trends, and continuously collecting data, causing environmental strategic genius.

SKILLS

STRATEGIC:

BRANDING
INTEGRATED MARKETING
PROJECT MANAGEMENT
PUBLIC RELATIONS
EVENT PLANNING

MEETING FACILITATION
COPYWRITING
PHOTOSHOOT CONCEPTING -
GARMENT PULLS
WARDROBE ORGANIZING

SOCIAL:

FOUR SQUARE
FACEBOOK
TUMBLR

PINTEREST
TWITTER
& OTHER SOCIAL
MEDIA CHANNELS

CREATIVE:

PHOTO MANIPULATION
PHOTOGRAPHY
LAYOUTS
COMPOSITION

ADOBE -
ILLUSTRATOR
PHOTOSHOP
INDESIGN

EDUCATION | The Art Institutes International Minnesota, Minneapolis, MN - September 2012
Bachelor of Science in Advertising

EXPERIENCE

THE FOUNDRY HOME GOODS, Sales Assistant MINNEAPOLIS, MN

October 2012 - Current

Duties include basic selling, Point of Sale software, gift consulting, floor styling, up-to-date product knowledge, inventory, setting and achieving sales goals, product orders, spread sheets, Excel, receiving orders, customer relations, event planning, SEO, and upholding the integrity of the brand using social media; writing content, responses, photography for Instagram, analysing Facebook 'insights' and scheduling future posts.

SOL INSPIRATIONS, Associate Director MINNEAPOLIS, MN

August 2011 - Current

Hired originally as an intern to maintain and write the blog, April of 2012 was promoted to Associate Director by the Founder/President. Currently managing several projects, maintaining the blog content, planning and promoting events, managing the social media, and updating the contact database.

LIFE TIME FITNESS, Front Desk Assistant NEW HOPE, MN

November 2011 - Current

Solely responsible for front desk duties and for being the face of the fitness club during a period where no managerial staff is on the premises. Any thing a member needs goes through me during those hours. Duties include: phones, member paper work, welcoming and swiping members and light cleaning.

HMSTYLING, Assistant Stylist MINNEAPOLIS, MN

January - May 2012

Assisted on several different projects. Largest production assisted team on a shoot for MN BRIDE MAGAZINE's 2012 'Best Of' spread. Helped with garment pulls, transportation, returning, steaming, organizing, inventory, styling, dressing, minor production shopping.

MATTHEW STENERSON STYLING, Assistant Set Styling MINNEAPOLIS, MN

January 2010 - July 2011

Assisted Matthew on a test shoot at Target Studios, working under Art Director Erin King. Assisted in wardrobe pull and general film tasks for 'Death to Prom' teaser video shoot. Did sets for HMSTYLING's All-A-Glow shoot.

INTERNSHIP

GREENPEACE, Greenpeace Semester Intern WASHINGTON, D.C.

February 2010 - May 2010

Part of an intern team that experienced several aspects of Greenpeace's integral environmental organization. Street canvassing, phone banking, campaign messaging, script writing, team building, environmental issue briefings, campaign briefings, protest messaging, planning and execution, action planning. Led the Messaging Committee for our final civil disobedience action.

VOLUNTEER

I AM MINNEAPOLIS, Director of Social Media MINNEAPOLIS, MN

September 2012 - Current

The event is in it's third year, dreamed up and produced by Sarah Edwards this Minneapolis focused variety show will be raising money for a new collaborative art gallery in NE Minneapolis. Social media director's responsibilities include: writing content for the website, Twitter feed, Facebook page, Instagram posts, posting schedule, social media interactions with collaborating brands.

June 2012 - Current

HARRISON NEIGHBORHOOD ASSOCIATION, BOARD MEMBER (AREA 2 RESIDENT REPRESENTATIVE) NORTH MINNEAPOLIS, MN

Member of several committees: Bottineau Transit Healthy Impact Assessment Committee, New Community Plan Committee, Environmental Committee. Member - Area 2 Representative. The Board keeps a pulse on the community of Harrison, makes decisions and plans that directly affect the neighborhood.